

ER 60-806/a

Major General Wilton B. Persons
The Assistant to the President
The White House

Dear Jerry:

Thank you for your kind letter of
1 February inviting me to take part in the
Washington Conference for The Advertising
Council.

As you know, I consider such occasions
very useful for an exchange of views, and I
am saving the time between 9:00 a.m. and
9:45 a.m. on 16 March to participate.

With kindest personal regards,

Sincerely,

W. Dulles

Allen W. Dulles
Director

O/DCI/WELder:kp(2/4/60)

Distribution:

Orig - Addressee

✓ 1 - DCI (w/basic)

1 - ER - *via reading*

1 - Col. Grogan

1 - WELder